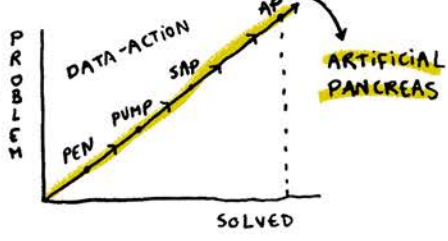


# VALUE OF DATA FOR DIABETES TECHNOLOGY

2013  
YOU STILL HAVE  
TO GO TO  
ANOTHER  
ROOM TO  
SEE  
THE DATA



2015 THROUGH A SIMPLE ALGORITHM  
CALCULATING THE AMOUNT OF  
INSULINE.  
AND INSIGHT IN YOUR DATA



A PATIENT THINKS  
ABOUT 200 TIMES  
A DAY ABOUT  
DIABETES

BUT NOW THE PATIENT DOESN'T NEED THE DATA TO LET  
THE SYSTEM WORK.

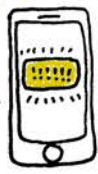
ETHICAL PROBLEM:

DO I EXPERIMENT  
ON MY CHILDREN?

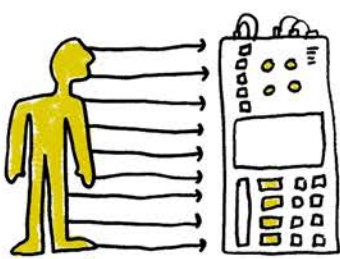


INNOVATIONS GO REALLY FAST

IF YOU CONNECT IT  
TO YOUR PHONE IT  
BECOMES A MEDICAL  
DEVICE, YOU DON'T  
WANT THAT...



IS SUCH A NON-REGULATED PROJECT  
EXPERIMENTING WITH HEALTH?



THE PATIENT GIVES HIS DATA AWAY AND HAS TO RELY ON THE SYSTEM



THERE  
IS A  
MISFIT

THE REGULATION  
HAS TO ADAPT TO  
CURRENT TECHNOLOGY.



WHERE  
DO WE  
GO  
WITH  
THIS  
PROBLEM?