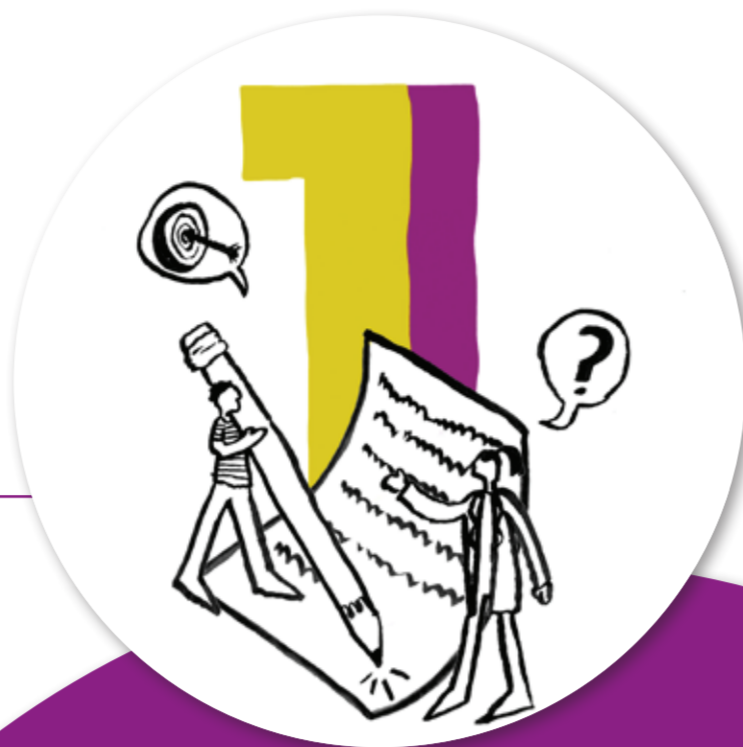


Involving societal stakeholders as a source of creativity in research

Define your goal

Describe the problem you want to solve. What is your motivation and what do you expect to get out of it?



Identify the stakeholder

Identify your stakeholders, their motivation and shared goal(s) that drives collaboration between them.



Start planning

Design your strategic and practical canvas.



Co-creation for researchers and engineers

Share the results

Make a communication, dissemination and exploitation plan.



Evaluate and reflect on the process

Prepare an evaluation moment for yourself and for your participants.



Organize your co-creation event

Get familiar with the co-creation steps: exploration, ideation, prototyping, and reflection.



Enabling co-creation: read more about the terms of engagement on the website GoNano-project.eu

This poster is part of a toolbox to support researchers and engineers who would like to engage with citizens and societal stakeholders as a source of creative thinking. By offering this six-step approach, we hope to inspire them to co-create social and ethical values in new settings, with new topics and with innovative outcomes.

On the website GoNano-project.eu you can download this poster, a powerpoint presentation, a brochure and other material to support your co-creation workshop.

