### Strategic canvas

#### THE GOAL OF YOUR CO-CREATION PROCESS
What is the problem you are trying to solve? What do you want to achieve? Can the problem be solved in a co-creation process?

#### KEY STAKEHOLDERS
Map the stakeholders you want to invite to participate in your co-creation process. Who are the key stakeholders of your innovation eco-system? Who will use or benefit from the process? Who needs to be kept informed? Who can influence the further development of your goals?

#### KEY ETHICAL, LEGAL AND SOCIAL ISSUES
What are the key issues/impacts of your co-creation process? What issues do you want to address with stakeholders in the co-creation process?

#### CRITICAL SUCCESS FACTORS
What will it take to make this co-creation process a success? What will make the stakeholders happy?

#### RESULTS
Define what you want to get out of the event (a direct effect, or wider benefit and long term impact?)

#### MILESTONES
What will this co-creation process produce? What are the main components to be created? What are the due dates for accomplishments of crucial decisions? Consider physical outputs as well as intangible ones

#### RISKS AND CONTINGENCIES
Who is likely to support the co-creation process? Who is likely to inhibit the co-creation process? Are there any limitations or constraints? How to get around them?