



Online consultation results
11/2020

Methods of the online consultation

5 ENERGY, 5 FOOD, 5 HEALTH
PRODUCT SUGGESTIONS

STAKEHOLDERS

DESIRABILITY
SAFETY

CITIZEN

893 Respondents
(Czech Rep., Denmark,
Spain, Ireland,
Netherlands)

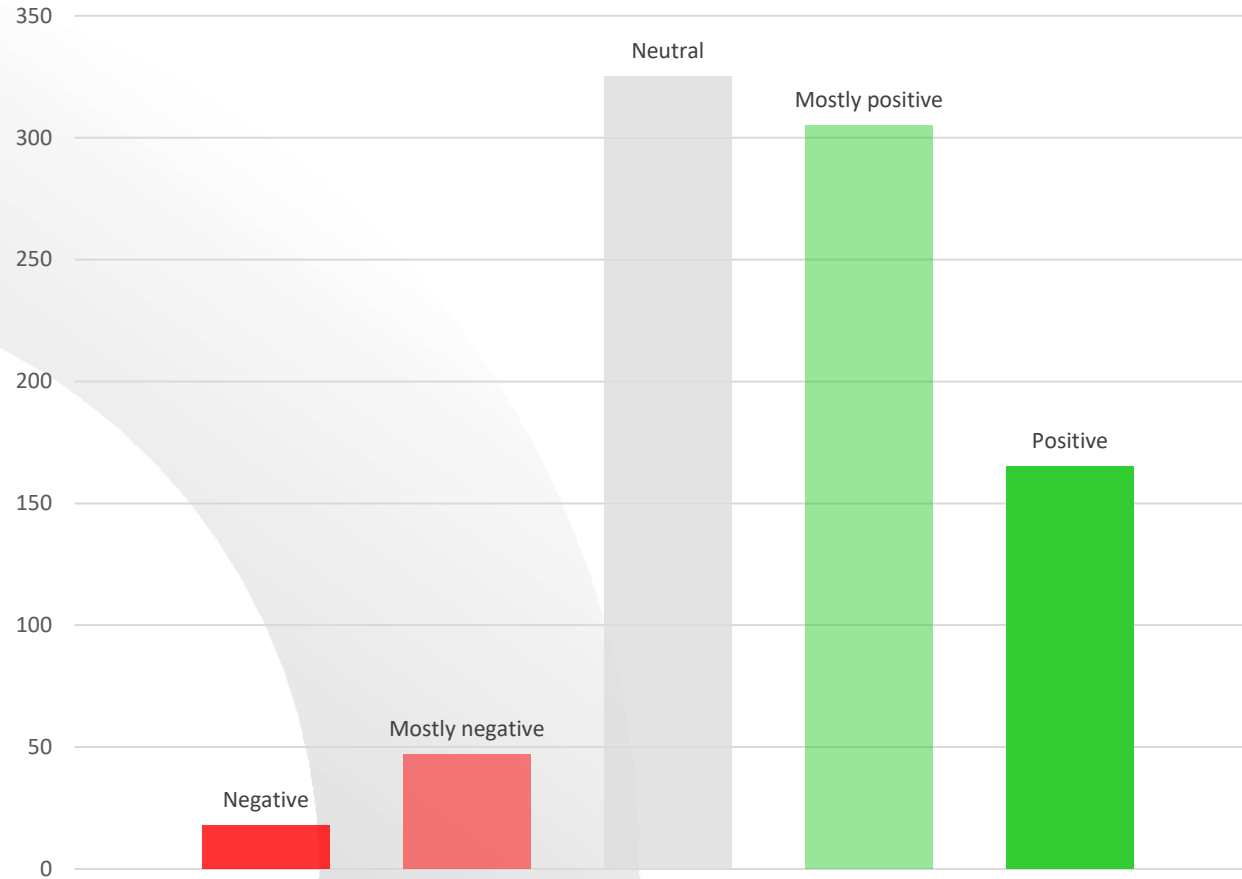
Demographics
Special **emphasis**
on **lower educated**
participants

INITIAL SUGGESTIONS
NEEDS AND VALUES
IN ENERGY, FOOD, HEALTH

Quantitative methods
Scales

Qualitative methods
How do you perceive Nano?

GoNano results in context



Perceived sentiment of Nanotechnology in general is positive for half of the respondents.

Only about 8 % of all participants tend to connect nanotechnology with something rather or completely negative.

When comparing enthusiasm towards other technologies, nanotechnologies are „being judged“ in a way similar to biotechnologies.

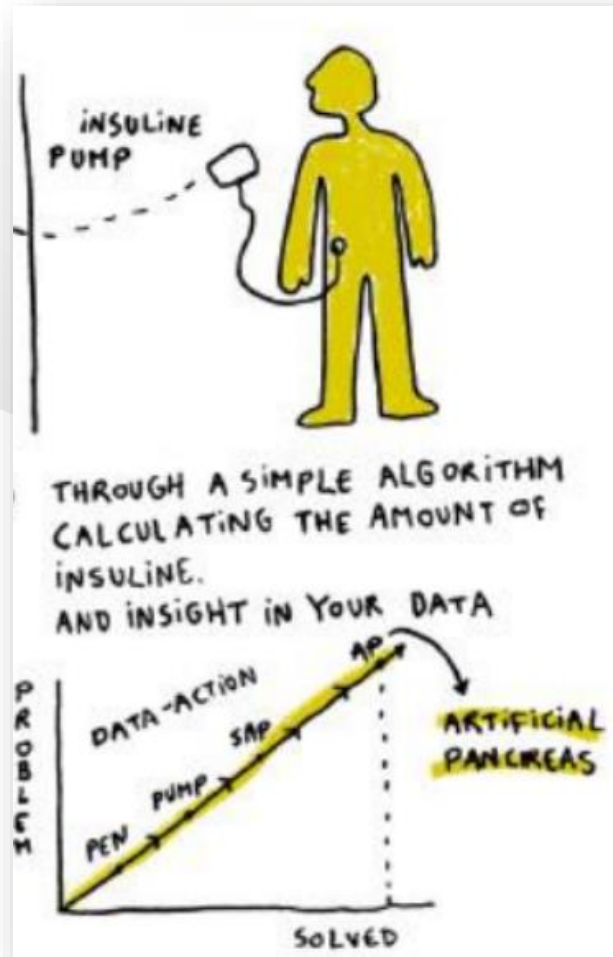
There is consistently a high percentage of respondents that are neutral/not sure about nanotechnologies (Gaskell et al., 2009).

Specific topics connected with Nano

- 32 % Size characteristics
- 15 % Something advanced
- 11 % IT, AI and Robots
- 9 % Connected with future
- 7 % No clear idea
- 5 % Research



Most popular ideas



Improvement of diagnoses of cancer through monitoring proteins

Device analyzing body proteins for early diagnostics of possible development of cancer.

Diabetes early diagnostic devices

Device based on the idea of artificial pancrea monitoring the level of glucose/automatically supplying body with insulin

Strategies to educate the wide public about renewable energy

Ways how to educate the public on the future technologies.

Essential needs and values

Safety aspects of nanotechnologies in Food and Health

How to make sure that new products are safe?

Especially in food? (Most concerns)

How to inform about the safety aspects effectively?

Renewable energy sources and their promotion

Finding new cost effective technology solutions

Communicating renewable energy effectively

